

### About the Company

Established in 2008, DEXL Education Services India Private Limited was established by an ex-FITJEE Administration Head, Dr. P. K. Sharma, to provide an alternate engineering and medical entrance exam coaching institute

The Company was started with 2 centres located in Jaipur, Rajasthan and was looking at stabilizing operations, attracting faculty and expanding its footprint.

### About the Transaction

The Company buoyed with the positive response and good results in the first year of its soft launch, wanted to capitalize on the same and expand its footprint.

The company was looking to raise a initial capital to fund its operating cost and expansion plans and **had approached Think Capital for raising initial capital. Think Capital assisted and advised the Company on the business plan and also raised 'Angel Investment' suitable for early to growth stage expansion.**

### Salient Points

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Started by one of the renowned professor in IITJEE

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Shown astounding results from the first year of operation

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Started coaching in Hindi, one of the unique concept then

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Strong integrated tie ups and hostel facilities

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Cohesive tutelage

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### Transaction Summary:

- ✓ **Transaction Closure – June 2010**
- ✓ **Raised Rs. 4.50 Crores as Equity Capital from Mumbai Angels**
- ✓ **One of the few VC assignments in Coaching Space**